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Click on a letter or number tile to display a list of links to our databases. If you are unsure which database(s) you require, please read the relevant [subject guides](#). There are recommended databases in the "Specialist databases" section of each subject guide.

The most useful databases for your subject include:

[Business Source Premier](#): A major business research database, providing access to over 2,100 full text journals covering the subject areas of marketing, management, finance,

accounting and economics. Additional full-text, non-journal content includes market research reports, industry reports, country reports and PESTLE Analyses, company profiles and SWOT analyses.

Emerald Management e-Journals: Powerful business research tool providing instant access to over 35,000 full text articles from Emerald's international management portfolio, complete with full text archives back to 1994. Subject coverage spans a spectrum of management disciplines including: strategy; leadership; library and information management; marketing and human resource management; plus, a substantial number of engineering, applied science and technology titles.

Financial Times FT.com: Online version of the Financial Times offering the latest UK and international business, finance, economic and political news, comment and analysis. Sign up with your university CCCU email address and password to access additional content, including special in-depth industry and regional reports. Once registered, you can access via mobile devices both on and off campus.

LexisLibrary Newspapers UK: Online access to all national and regional newspapers covering the last twenty years.

Mintel Reports: From the world's leading market intelligence agency, this database provides market research, market analysis, competitive intelligence, product intelligence and lots of useful data.

SAGE Journals: Contains full-text articles from over 1,000 journals across all disciplines, including economics, management and marketing.

Taylor and Francis Online Journals: Large multi-disciplinary database providing full-text access to Taylor and Francis and Routledge journals from 1997 onwards.

World Advertising Research Center (WARC): An online service offering advertising best practice, evidence and insights from the world's leading brands. Also includes company profiles, articles, case studies and research on key marketing topics. Log in via Open Athens.